Session A    Thursday June 18, 9:00-10:45am

A1. Irish and UK Television
Room: Hibernia
Chair: Roddy Flynn, Dublin City University
• **Deirdre Quinn**, Maynooth University, “Stuck in a Moment: Gender Violence, Genre and Post-Celtic Tiger Television Drama”
• **Anne O’Brien**, Maynooth University, “Invisible Inequality: Women in Irish Television Production”
• **Frances Bonner**, University of Queensland, “The Inescapable Good Life: The Long Career of Felicity Kendal”
• **Beth Johnson**, Keele University, “Lesley Sharp and the Alternative Geographies of Performance”

A2. The Social Architecture of New Media
Room: Shannon
Chair: Suzanne Scott, University of Texas at Austin
• **Alison Winch**, Middlesex University, “Intergenerational Feminism, Blogging and Branded Cultures”
• **Mary Jo Klinker**, Winona State University, “Feminist Hashtags: A Bridge to Feminist ‘Pasts’”
• **Sigal Barak-Brandes**, Tel Aviv University, and **David Levin**, The College of Management Academic Studies, “‘I’ve Changed My Profile Photo, Pay Attention!:’ Israeli Teenage Girls, Agency and Facebook”
• **Avi Santo**, Old Dominion University, “What a Doll: Stardom and the Tween Girl Entrepreneur”

A3. Make Room for Women: Four Case Studies
Room: Marker 1
Chair: Gerardine Meaney, University College Dublin
• **Mary Desjardins**, Dartmouth College, “Whether A Woman Could Do It:’ Madelyn Pugh Davis and Laughing with Lucy”
• **Joanne Morreale**, Northeastern University, “The Dick Van Dyke Show and the Progressive Politics of Carl Reiner”
• **Caryn Murphy**, University of Wisconsin, Oshkosh, “‘One Black. One White. One Blonde.’ Countercultural Politics at Play in The Mod Squad.”
• **Mary Beth Haralovich**, University of Arizona, “Women’s Agency Within Embedded Military Realism: Army Wives”

A4. Digitized Authenticity: Gender, Race and the Practice of “Realness” in the Digital Sphere
Room: Marker 2
**Chair:** Alexandra Sastre, University of Pennsylvania
• Alexandra Sastre, University of Pennsylvania, “Exceptional Bodies: Photoshopping Feminism”
• Dara Persis Murray, Rutgers University, “Enacting Digital Authenticity Through Celebrity ‘No-Makeup Selfies’”
• Jessalyn Keller, Middlesex University, “‘Feminism Is a Buzzword:’ Exploring Feminist Identities In Digital Media Culture”

A5. Technology, Play and Precarity
Room: Omer/Broadstone
Chair: Aphra Kerr, Maynooth University
• Eric Freedman, Queens University of Charlotte, “Engine: (En)gendering the Mechanics of Play”
• Aphra Kerr, Maynooth University, “Emotional Work in the Global Games Industry”
• Sarah Christina Ganzon, Concordia University, “Boob Cams and Girl Gamers with Evil Boyfriends: Gender Performance in Let’s Play Videos By Women”

10:45-11:15  Tea & Coffee Break

Session B  Thursday June 18, 11:15am-1:00pm

B1. Trigger Warnings and Moral Panics
Room: Hibernia
Chair: Paula Gilligan, Dun Laoghaire Institute of Art, Design & Technology
• Mafalda Stasi, Coventry University, “Trigger Happy: Abjecting Through Caring”
• Katariina Kyrola, University of Turku, “Trigger Warnings, The Politics of Vulnerability and Feminist Affect”
• Tanya Serisier, Queen’s University Belfast, “Speaking Out in an Age of Social Media and Celebrity: Dylan Farrow and the Blogosphere”

B2. Popular Culture in Transnational Spaces
Room: Shannon
Chair: Jeneen Naji, Maynooth University
• Anthea Taylor, University of Sydney and Margaret Henderson, University of Queensland “The Australian Postfeminist Imaginary”
• Kristin Peterson, University of Colorado, Boulder, “The Affective Labor and Aesthetic Style of Islamic Fashion Videos on YouTube”
• Ishani Mukherjee, University of Illinois at Chicago, “Re-Blogging Feminism(s): Intersecting Gender, Violence and Immigration in Ethno-Racial Digital Spaces”
• Khadija El Alaoui, Prince Mohammad bin Fahd University, “How Must We Believe? Arab Women, Social Media, and the Visions of Tahreer”

B3. Broken Bodies/Inquiring Minds: Women’s Stories in the Contemporary Transnational Thriller
Room: Marker 1
Co-Chairs: Barbara Klinger, Indiana University and Kathleen McHugh, UCLA
B4. Selfies, Sexual Identity and Seduction: Cultures of Self-Representation and Picture Exchange on Social Networking Services and Hook-Up Apps
Room: Marker 2
Chair: Hannah Hamad, Kings College London

- **Kath Albury**, University of New South Wales, “‘You Think There’s Some Kind of False Security, Because It’s Your Phone’: Same Sex-Attracted Young People’s Negotiations of Intimacy and Risk in Mobile Hook-Up Apps”
- **Fatima Aziz**, École des Hautes Études en Sciences Sociales, “Heterosexual Erotic Exchange/Display on Facebook”
- **Amparo Lasen**, Complutense University of Madrid, “The Pleasures and Disquiets of Self-Pornification in Digital Self-Portrait Practices”
- **Nancy Thumim**, Leeds University, “Asking Women About Their Self-Representation Practices”

B5. Workshop: Rebooting Feminist Pedagogies Through Participatory Media
Room: Omer/Broadstone
Chair: Ron Krabill, University of Washington Bothell

- **Lauren Berliner**, University of Washington Bothell
- **Ron Krabill**, University of Washington Bothell

1:00pm-2:00pm       Lunch (light lunch provided)

Session C       Thursday, June 18 2:00-3:45pm

C1. Girlfriends
Room: Hibernia
Chair: Melanie Kennedy, University of Leeds

- **Morgan Blue**, Independent Scholar, “Girlfriends Go Green: Disney Channel, Corporate Responsibility and Girls’ Citizenship”
- **Akane Kanai**, Monash University, “Best Friends, Boyfriends, Hot Guys and Other Girls: Spectatorial Girlfriendship and Postfeminism on Tumblr”
- **Kelly Kessler**, DePaul University, “Best Friends Forever, Playing House and America’s Continued Cultural Anxiety Over Televising Female Friends”
- **Sam McBean**, Queen Mary, University of London, “‘We Fuck and Friends Don’t Fuck’: BFF Narratives and Lesbian Desire”

C2. Technology, Gender and Patriarchal Authority
Room: Shannon
Chair: Maria Parsons, Dun Laoghaire Institute of Art, Design & Technology
• **Patrick Sutton**, Old Dominion University, “The Wii Remote and Patriarchal Authority”

• **Mari Pajala**, University of Turku, “Valuable Moments?: Animated gifs, Capitalism and Popular Feminism on Tumblr”

• **Rachel Axdahl**, Old Dominion University, “Oculus Rift: The Digital Eye Phallus of the Future”

• **Amy Lawrence**, Dartmouth College, “My Favorite Medium: Gender and Technology in Paranormal Television”

**C3. The Aesthetics and Affects of Cuteness**

Room: Marker 1

Chair: Joyce Goggin, Universiteit van Amsterdam

• **Julia Leyda**, Freie Universität Berlin, “Abjection, Animality, and Cuteness in Here Comes Honey Boo Boo”

• **Anthony McIntyre**, University College Dublin, “Ted, Wilfred, and the Guys: Cuteness, Raunch Culture, and Animal-Human Hybridization”

• **Joyce Goggin**, Universiteit van Amsterdam, “Affective Marketing and The Kuteness of Kiddles”

• **Kelly Wolf**, University of South Carolina, “The Performance of Cybercute Captioning: Gender, Cross-Species Ventriloquism, and Strategic Affect”

**C4. Workshop: Fandom, Digital Publics and Feminist Pedagogy**

Room: Marker 2

Co-Chairs: Allison McCracken, DePaul University and Louisa Stein, Middlebury College


• **Jen Kelly**, DePaul University, “The Intersection of Tumblr Fan Pedagogies and Queer Identity”

• **Allison McCracken**, DePaul University, “‘Girl’ (Feminine-Gendered) Fan Conventions as Sites of Feminist Pedagogies”

• **Katherine Morrisey**, Rochester Institute of Technology, “From Derivative to Transformative: Making Remix and Vidding Practices Matter In Our Classrooms”

• **Louisa Stein**, Middlebury College, “Transform: Teaching Media Literacy Through Multimedia Publishing and Fan Video Annotation”

**C5. Memory, Feeling, Media**

Room: Omer/Broadstone

Chair: Catherine Driscoll, University of Sydney

• **Meaghan Morris**, University of Sydney, “Becoming an Expatriate, or Nostalgia for MSN: Memory and New Media in Hong Kong”

• **Jane Glaubman**, Cornell University, “On the Slab Runes Were Deeply Graven: Camera Lucida and #LotR Fandom on Tumblr”

• **Catherine Driscoll**, University of Sydney, “‘an escape, a focus, and a façade:’ Memories of Becoming a Girl Gamer”

3:45-4:15  Tea & Coffee Break
Session D    Thursday, June 18 4:15-6:00pm

D1. Sexuality, Pornification, Pornography
Room: Hibernia
Chair: Debbie Ging, Dublin City University
- **Tupur Chatterjee**, University of Texas at Austin, “‘I Am a Porn Star!’ Gender, Bodies and Spectacle in India: What Do We Do With Sunny Leone?”
- **Susanna Paasonen**, University of Turku, “Monster Toons, or, The Limits of Identification as an Analytical Concept in Feminist Studies of Pornography”
- **Gina Marchetti**, University of Hong Kong, “Feminist Frames/Small Screens/Burning Desires: Hong Kong Women’s Perspectives on Sex in the HKSAR”
- **Laura O’Connor**, University of Ulster, “Subverting the Screen: Methods of Subverting the Online Pornified Body in Feminist Art Practice”

D2. Celebrity Lives/Celebrity Production
Room: Shannon
Chair: Ruth Barton, Trinity College
- **Donald Crafton**, University of Notre Dame, “Out of Obscurity: Edna Williams, International Film Distributor”
- **Karen Boyle**, University of Stirling, “Rebooting Agnes Varda: The Feminist Possibilities of DVD Authorship”
- **Steven Cohan**, Syracuse University, “‘This Industry Lives on Gossip and Scandal.’ Female Star Narratives on Television”
- **Susan Ohmer**, University of Notre Dame, “Art and Mass Production: Disney, Courvoisier and Edith Wakeman Hughes”

D3. Workshop: Moving On Up While Keeping It Together: Mentoring Workshop for Tenure and Promotion
Room: Marker 1
Chair: Mary Celeste Kearney, University of Notre Dame
- **Brenda Weber**, Indiana University, “Compiling the Dossier from the Moment You Sign the Contract: The Long and Winding Road to Promotion and Tenure that Goes by Far Too Quickly”
- **Kelly Kessler**, DePaul University, “No Really, Gender and Media Studies is a Real Thing: Positioning Your Work for Tenure Committees outside of the Discipline”
- **Norma Coates**, University of Western Ontario, “Canada is not the 51st American State: Negotiating a Cross-Appointment in a Different Academic and Cultural Context”
- **Vicki Mayer**, Tulane University, “Between Mentor and Manager: The Roles of Chairs in the US Tenure Timeline”
- **Mary Celeste Kearney**, University of Notre Dame, “The More Eyeballs the Better (?) : Reviewing the Tenure and Promotion Dossier”
- **Diane Negra**, University College Dublin, “Career Progression in Irish and UK Third Level Education”

D4. Pinning Down Feminisms: A Platform Analysis of Pinterest
Room: Marker 2  
Chair: Taylor Nygaard, University of Denver  
  • Elizabeth Affuso, Pitzer College, “Imaginary Motherhood: Hipster Toddlers, Parody, and Performance on Pinterest”  
  • Taylor Nygaard, University of Denver, “Conspicuous Non-Consumption: Pinterest’s Gendered DIY Culture in the Post-Recession Era”  
  • Suzanne Scott, University of Texas at Austin, “From Poaching to Pinning: Geek Girl(y) Culture on Pinterest”

D5. Queens, Freaks and Virgins: Branding Sexual Identity on Contemporary Reality TV  
Room: Omer/Broadstone  
Chair: Amanda Ann Klein, East Carolina University  
  • Alfred Martin, University of Texas at Austin, “Unruly Queens: Reclaiming the Black Fag on Fashion Queens”  
  • John Trenz, University of Pittsburgh, “In the Valley of the VanderDolls: Branding Queer Reception and Bravo Network’s Vanderpump Rules”  
  • Alice Leppert, Ursinus College, “Domesticating the Harem, Marginalizing the Freakshow: TLC’s Hypernatalist Heteronormativity”  
  • Amanda Ann Klein, East Carolina University, “Losing it: MTV’s Virgin Territory and the Parameters of the Virgin Identity”

6:00-7:30pm  
Plenary Session: Performing Dissent: Feminism and Activism in Ireland  
Room: Marker 1&2  
Chair: Sinéad Kennedy, Maynooth University  
  • Jesse Jones & Sarah Browne, Visual Artists  
  • Karla Healion, Dublin Feminist Film Festival  
  • Stephanie Lord, FeministIre  
  • Elizabeth Madden, Cork Feminista

7:30-8:30pm  
Opening Reception

Friday, June 19

Session E  
Friday, June 19 9:00-10:45am

E1. Alternative Virtual Worlds  
Room: Hibernia  
Chair: Jeneen Naji, Maynooth University  
  • Sarah Zaidan, Emerson College, “The Adventures of Ms. Meta: An Interactive Intervention”  
  • A.C. Deger, Stony Brook University, “Homestuck is SO GAY!:’ Queer Gaming, Queer Fandom and Play”  
  • Negin Dahya, University of Washington and Jennifer Jenson, York University, “(En)gendering Videogame Design: A Feminist Intervention in Pedagogy and Practice”  
  • Jeneen Naji, Maynooth University, “Multicultural Translations in the Digital Space”
E2. Female Centrality in Television
Room: Shannon
Chair: Madeline Lyes, University College Dublin
- Laura Canning, Falmouth University and Sheamus Sweeney, Boston University in Dublin, “Not Your Feminist Daddy: The Tyranny of the Mono-Faceted ‘Strong’ Female Character in the Work of Joss Whedon”
- Bettina Soller, Freie Universität Berlin, and Maria Sulimma, Freie Universität Berlin, “‘You Know, Government Isn’t Just a Boys’ Club Anymore:’ Female Protagonists in Contemporary US-American Political Drama and Comedy Series”
- Sarah Hagelin, University of Colorado, Denver, “‘It’s Already in the Glass:’ Female Antiheroes in 21st Century Television”
- Michele Leigh, Southern Illinois University, “Welcome to the Clone Club: Orphan Black and 21st Century Feminisms”

E3. Networked Subjectivities: Rebooting Feminism in Digital Culture
Room: Marker 1
Chair: Aubrey Anable, University of Toronto
- Julie Wilson, Allegheny College and Emily Yochim, Allegheny College, “Re-Centering Everyday Life: Digital Networks and Gender Subjectivities”
- Aubrey Anable, University of Toronto, “Feminism and Affect in Game Studies”
- Sujata Moorti, Middlebury College, “YouTube Feminism: Mapping the Grammar of Millennial Activism”
- Nicholas Sammond, University of Toronto, “(En)Gendering Anonymous: Online Chivalry and Intermediated Gender”

E4. Gender, Feminism and Crime Television
Room: Marker 2
Chair: Yvonne Tasker, University of East Anglia
- Lindsay Steenberg, Oxford Brookes University, “Castle as ‘Invisible Television’: Crime TV, Romance and the Middlebrow”
- Yvonne Tasker, University of East Anglia, “Patriernalism and Policing: Feminism, Female Investigators and The Good/Bad Fathers Of Crime Television”
- Sofia Bull, University of Warwick, “An Ordinary Female Expert? Gender, Genre and Audience Address in Sherlock’s Portrayal of Molly Hooper”

E5. Bravo and Other Brands of Feminism
Room: Omer/Broadstone
Chair: Julia Himberg, Arizona State University
- Julia Himberg, Arizona State University, “Branding Post-Network Identity: Bravo, Lesbian Televisibility, and the Changing Landscape of Basic Cable”
- Darcey Morris, Towson University, “Bravo’s Quality Brand and the Ideological Construction of LGBT Consumer Identity in the Post-Network Era”
- Jorie Lagerwey, University College Dublin, “Bravo’s Brand and Feminism in Unlikely Places”
• **Tisha Dejmanee**, University of Southern California, “Consuming Intimacies: Postfeminist Labour on Food Blogs”

**10:45-11:15am**  
Tea & Coffee Break

**Session F  Friday, June 19 11:15am-1:00pm**

**F1. Reception, Fandom and Resistance**  
Room: Hibernia  
Chair: Emma Radley, University College Dublin

• **Eylem Atakav**, University of East Anglia, “Riding High: The Critical Reception of Wadjda”
• **Ken Feil**, Emerson College, “Biography, Fan-time and Activism: The Queer Lives of Jacqueline Susann”
• **Ysabel Gerrard**, University of Leeds, “‘Fangirl? I Hate That Word:’ Online Fandom, Postfeminism and the New Guilty Pleasures”
• **Hannah Mueller**, Cornell University, “We Are the Districts: Fannish Resistance to *The Hunger Games* Marketing Campaigns”

**F2. “Re-Booting” Feminism**  
Room: Shannon  
Chair: Sue Thornham, Sussex University

• **Sue Thornham**, Sussex University and **Helen Thornham**, Leeds University, “Re-Booting Feminism: On Going Backwards and Forwards”
• **Sinéad Kennedy**, Maynooth University, “Freedom and Choice or Regulation and Discipline?: Feminism in an Age of Neoliberalism”
• **Caroline Bainbridge**, University of Roehampton, “Re-Programming Feminism: Psycho-Cultural Perspectives on Television Drama as Gender Political Catalyst”
• **Cara Dickason**, Georgetown University, “Streaming the Oppositional Gaze:’ Digital Delivery and Feminist Resistance in *Scandal* and *Orange is the New Black*”

**F3. The One About the Famous Sitcom: Gender, Race and Class in *Friends***  
Room: Marker 1  
Chair: Alice Leppert, Ursinus College

• **Hannah Hamad**, King’s College London, “The One With the Feminist Critique: Revisiting Millennial Postfeminism with *Friends*”
• **Shelley Cobb**, University of Southampton, “The One with the Ethnic Minority Girlfriend: The Postfeminist Respectability Politics of Race in *Friends*”
• **Neil Ewen**, University of Winchester, “‘If I Don’t Input Those Numbers…It Doesn’t Make Much of a Difference’: Insulated Precarity and Gendered Labour in *Friends*”

**F4. Making the New Materialisms Matter for Feminist Media Studies**  
Room: Marker 2  
Chair: Tara McPherson, University of Southern California
• **Kara Keeling**, University of Southern California, “‘One. Of A Kind.:’ *Orphan Black*, Transduction, and ‘the I of the Other’”
• **Tara McPherson**, University of Southern California, “Designing for Difference”
• **Alexandra Juhasz**, Pitzer College, “Ev-ent-anglement 3: Dublin”

**F5. The Banality of Online Misogyny: Masculinity in Crisis (Again)?**
Room: Omer/Broadstone
Chair: Debbie Ging, Dublin City University
• **Debbie Ging**, Dublin City University, “#Gamergate, The Fine Young Capitalists Controversy and the Ideological Elasticity of Online Misogyny”
• **Angela Nagle**, Dublin City University, “‘Forever Alone’: Friendzoning, Revenge and the Case of Elliot Rodger”
• **Eugenia Siapera**, Dublin City University and **Paloma Viejo Otero**, Dublin City University, “#everdaysexism and Online Misogyny: Reconsidering the Gender Wars”

1:00-2:00pm  **Lunch** (light lunch provided)

**Session G   Friday 2:00-3:45pm**

**G1. Austerity, Class and Media**
Room: Hibernia
Chair: Yvonne Tasker, University of East Anglia
• **Vernon Shetley**, Wellesley College, “The Women’s Buddy Comedy of Unemployment”
• **Helen Thornham**, Leeds University, and **Nancy Thumim**, Leeds University “Future Orientated Now Feminism, Or What Happens When You Ask NEET Teenagers Where They Will be in Ten Years’ Time”
• **Amanda Earley**, University of Leicester, “‘That’s Not What Rape Feels Like;’ Defining Class as Sexuality in *Two Broke Girls***”

**G2. Feminist Praxis Online: Gaming, Porn, Sex Work and the Archive**
Room: Shannon
Chair: Sandra Gabriele, Concordia University
• **Sandra Gabriele**, Concordia University and **Natalie Zina Walschots**, Concordia University, “Designing Games in a Time of Hate”
• **Maria Nengeh Mensah**, Université du Québec à Montréal, “Testimonials by Sex Workers About De/Criminalisation: Rebooting Feminism?”
• **Bobby Noble**, York University, “‘Put a little porn in your feminism; Put a little feminism in your porn.’ Feminist Porn Cultures and the Porny Technologies of New Media”
• **Lisa Sloniowski**, York University, “Penetrating the LOD Cloud: Promiscuous Data, Feminist Porn, and the Semantic Web”

**G3. Workers Needed!: “Postfeminism,” “Post-Racism,” and New Media Labor**
Room: Marker 1
Chair: Angela McRobbie, Goldsmiths, University of London

- **Rosalind Gill**, City University London; **Ana Sofia Elias**, King’s College London; and **Christina Scharff**, King’s College London, “Aesthetic Entrepreneurship: Rethinking Beauty Politics in Neoliberal Times”
- **Laurie Ouellette**, University of Minnesota Twin Cities, “Producing Style: Labor and Value in the Aesthetic Economy”
- **Roopali Mukherjee**, City University of New York, Queens College, “‘Working like a Black’: Police Videos and the Work Ethics of Seeing and Being Seen”
- **Sarah Banet-Weiser**, University of Southern California, “Whom Are We Empowering? Popular Feminism and the Work of Empowerment”

**G4. Workshop: Feminist Production Studies**
Room: Marker 2
Chair: Vicki Mayer, Tulane University

- **Vicki Mayer**, Tulane University
- **Miranda Banks**, Emerson College
- **Bridget Conor**, King’s College London

**G5. Motherhood, Childhood and Media Cultures**
Room: Omer/Broadstone
Chair: Jorie Lagerwey, University College Dublin

- **Julie Rodgers**, Maynooth University, “‘Do You Wanna Be In My Gang?:’ The Idealization of Motherhood in Kay Mellor’s *In The Club*”
- **Melanie Williams**, University of East Anglia, “Aren’t We Naughty Mummies??!!.’ A Study of Mumsnet and Netsmums Responses to CBeebies’ *Mr. Bloom’s Nursery*”
- **Joseleyn Leimbach**, Indiana University, “Queering Christina Yang: Voluntary Childlessness and *Grey’s Anatomy*’s Challenge to Postfeminism”
- **Kirsten Pike**, Northwestern University in Qatar, “Lebanon Longs for Hannah Montana: Gender and National Identity in Arab Children’s Television”

**G6. Femininity, Embodiment, and Representation**
Room: Trinity
Chair: Stephen Boyd, Dun Laoghaire Institute of Art, Design & Technology

- **Stephen Boyd**, Dun Laoghaire Institute of Art, Design & Technology, “Surf Girlz and the Roxy Turn: The Representation of Women in Surfing Media and Film”
- **Eleanor O’Leary**, Maynooth University, “Bare Naked Ladies: Nudity and Female Empowerment in Popular Culture”
- **Michael Kackman**, University of Notre Dame, “Bodies of Knowledge: 1980s America, *The Americans* and the Gendering of Human Intelligence”

3:45-4:15 Tea & Coffee Break

**Session H** Friday, June 19, 4:15-6:00

**H1. Confronting Masculinities in Digital Games and Game Cultures**
Room: Hibernia
Chair: Gerald Voorhees, University of Waterloo
- **Kristina Bell**, High Point University; **Nicholas Taylor**, North Carolina State University; **Christopher Kampe**, North Carolina State University, “‘Clementine Will Remember That’: An Exploration of Fatherhood in Telltale Games’ *The Walking Dead*”
- **Gerald Voorhees**, University of Waterloo, “The Melancholic Discourse of Broken Masculinity in *The Last of Us*”
- **Kelly Bergstrom**, York University, “Unexamined Masculinities: Reframing the Discussion about Gender in the EVE Online Community”

### H2. Facebook Groups as Feminist Collaborative Spaces

Room: Shannon  
Chair: April Cobos, Old Dominion University
- **April Cobos**, Old Dominion University, “How Social Media Has Changed the Policing of Gender Behavior in Military Spouses: Building Community through Collaborative Rhetoric in Facebook Groups”
- **Jamie Henthorn**, Northern Virginia Community College, “Mom on the Run: Managing Societal Expectations for Fitness through Facebook Groups”
- **Sarah Spangler**, Old Dominion University, “Cyberfeminist Pedagogies and Facebook Groups: How Gendered Digital Sites Can Facilitate Community and Collaboration for Distributed Women Graduate Students”
- **Sarah McGinley**, Wright State University, “Sharing the Squee: Female Community Building through Homoerotic Image Gift Economies in Open and Closed Facebook Groups.”

### H3. Age, Ageing and the Gendered Temporalities of Fame

Room: Marker 1  
Chair and Respondent: Lucy Bolton, Queen Mary, University of London
- **Deborah Jermyn**, University of Roehampton, “Rewriting the Hollywood Ending: Meryl Streep at 60+”
- **Su Holmes**, University of East Anglia, “‘Little Lena’s a Big Girl Now’: Lena Zavaroni and the Anorexic Star”
- **Sean Redmond**, Deakin University, “The Time and Timelessness of Stars”

### H4. Workshop: Teaching Against the “Posts:” Feminist Media Pedagogy for the “Postfeminist,” “Post-Racial” Moment

Room: Marker 2  
Co-Chairs: Ryan Bowles Eagle, California State University Dominguez Hills and Meredith Heller, Northern Arizona University
- **Patricia Ahn**, Occidental College, “Against ‘Civil’ Discourse: Teaching and Making Agitational Media in the Classroom”
- **Ryan Bowles Eagle**, California State University Dominguez Hills. “‘I Don't Even *See* Race’: Colorblindness as Privilege in the College Classroom”
- **Meredith Heller**, Northern Arizona University. “I Tumbl(r) for You: Confronting ‘Post’ Entrenchment with Praxis-Based Learning”
• **Homay King**, Bryn Mawr College, “Trigger Warnings for Content and Their Discontents”

**H5. Femininity, Genre and Performance in Popular Music**
Room: Omer/Broadstone  
Chair: Emma Radley, University College Dublin

• **Adriane Brown**, Augsburg College, “‘I Knew You Were Trouble When You Walked In:’ Reproducing White Feminine Propriety Through Taylor Swift and Miley Cyrus Online Fandoms”

• **Norma Coates**, University of Western Ontario, “‘Presumed Feminism’ and the Career Female Popular Musician

• **Nathalie Weidhase**, University of Roehampton, “Postfeminist Camp in the Music Videos and Live Performances of Katy Perry”

• **Mary Celeste Kearney**, University of Notre Dame, “Hi-Fi Girls: Rock ‘n’ Roll, Phonography and the Teen-Girl Market”

**H6. Contemplating Bodies: Making Visible Hidden Activations of Digital Media**
Room: Trinity  
Chair: Mary Elizabeth Luka, Ryerson University,

• **Marusya Bociurkiw**, Ryerson University, "Molotov Cocktails & Facebook Pages: Feminist Uses of Embodied & Digital Protest in Eastern Europe”

• **Laura Forlano**, Illinois Institute of Technology, “Hacking the Feminist Body: Media, Materiality and Things”

• **Mary Elizabeth Luka**, Ryerson University, “Regulatory Bodies: Let’s Not Talk TV Anymore”

• **Mél Hogan**, Illinois Institute of Technology, “Electromagnetic Soup: EMFs, Bodies, and Surveillance”

**6:00-7:30pm Plenary Session**  
Room: Marker 1&2  
Chair: Maria Pramaggiore, Maynooth University

**Elizabeth Losh, University of California San Diego,**  
“Many Hands Don’t Make Light Work: Feminist Invention Stories and Computational Media”

**Saturday, June 20**

**Session I  Saturday, June 20, 9:00-10:45am**

**I1. Gender Politics in Audiovisual Translation and Content Reformatting**  
Room: Hibernia  
Chair: Chiara Ferrari, California State University Chico

• **Chiara Ferrari**, California State University Chico, “*Family Guy* Goes to Italy: Dubbing, Censorship, and Mediaset's Patriarchal Monopoly”

• **Christine Becker**, University of Notre Dame, “*Getting On* Across the Pond”

• **Laureana Bernabo**, University of Iowa, “Outside the Generic Closet: Gender and Sexuality in *Glee*’s Mexican Translation”

**I2. Queer Identities and Contemporary Television**
Room: Shannon
Chair: Ken Feil, Emerson College

- **Dana Heller**, Old Dominion University, “Mixed Feelings: Ellen DeGeneres and the Labors of Celebianism”
- **Páraic Kerrigan**, Maynooth University, “‘For Once in my Life I Feel Accepted:’ How the Performance of Trans Identities on Reality TV Underpins the Fragility of Identity and Selfhood”
- **Benjamin Kruger-Robbins**, University of California at Irvine, “Singing in the Closet: Queer Erasure and Emergence on American Idol”
- **Michael DeAngelis**, DePaul University, “Gay Love Triangles, General Hospital and the Contemporary American Daytime Serial”

I3. International Perspectives on Mediated Class Relations: Television Meets Social Media
Room: Marker 1
Chair and Respondent: Vicki Mayer, Tulane University

- **Tania Lewis**, RMIT University, “From Here to Modernity? Negotiating Aspirational Identities on Indian Reality TV”
- **Bev Skeggs**, Goldsmiths, University of London and **Helen Wood**, University of Leicester, “The Magalluf Girl: Public Sex, Viral Attitudes and the Class Relations of Social Contagion”
- **Anne Graefer**, University of Leicester, “‘Everyone Follows Mama to Mallorca’: Gender, Class and Nationality in the Reality Television Series Goodbye Germany”
- **Andrea Press**, University of Virginia, “The Classed ‘Gaze’ of New Media: A Comparison of Sexism, Homophobia, and Redemption in Contrasting New Media Platforms”

I4. Scandalicious: How Shonda Rhimes’s “Bad Feminists” Are Rebooting Television
Room: Marker 2
Chair: Anna Everett, University California Santa Barbara

- **Anna Everett**, University of California Santa Barbara, "Scandalicious: Shonda Rhimes’s WTF Transdiscursive Narratives and Shondaland’s Live-Tweeting Fandom Phenomenon"
- **Mia Mask**, Vassar College, “Where has the scandal Gone?”: The Race for Ratings”
- **Jade Petermon**, University of California Santa Barbara, “Whose Politics are These Anyway?: On Scandal and Resistance in the Neoliberal Era”

I5. Workshop: Rebooting Feminist Narrative: Issues in Scholarship and Publication
Room: Omer/Broadstone
Chair: Virginia Kuhn, University of Southern California

- **Virginia Kuhn**, University of Southern California, “Solving for X: Race, Class or Gender?”
- **Shelleen Green**, University of Wisconsin, Milwaukee, “The ‘Then and Now’ of Afrofuturist Performance in Popular Culture”
• Nina Cartier, Northwestern University, “Rebooting Black Feminism with Future Music Texts”
• Anna Froula, East Carolina University, “Veteran Stories and Feminist Narrative”
• Vicki Callahan, University of Southern California, "Anthologizing Feminism and the Politics of ‘Coherence’”

10:45-11:15am Tea & Coffee Break

Session J Saturday, June 20, 11:15am-1:00pm

J1. Gender, Quality and Television Drama
Room: Hibernia
Chair: Ann Gray, University of Lincoln
• Julia Havas, University of East Anglia, “Orange Is the New Black, Quality TV and Feminist Politics”
• Michael Rennett, University of Texas at Austin, “Top Gear and the Gendering of ‘Quality’ in Reality Television”
• Katie Moylan, University of Leicester, “Uncanny TV: Estranging Moments and Abjection in Recent Television Drama”
• Christina Kappel, George Mason University, “‘For Us, Everything is Grey’: Transnational Postfeminism on The Americans”

J2. The Futurity of Queer Media Studies
Room: Shannon
Chair: Ben Aslinger, Bentley University
• Hollis Griffin, Denison University, “Queer Value & TV Scholarship”
• Katrin Horn, FAU Erlangen-Nuremberg, “Longing for a Future Past? Nostalgia and Queer Women in Media”
• Ben Aslinger, Bentley University, “Imagining Reciprocity”
• Maria San Filippo, University of the Arts, “‘Just because I’m a Lesbian Doesn’t Mean I’m Evolved’: ‘Post-Queer’ Politics of Representation in HBO’s Looking and Web Series The Slope and F to 7th”

J3. “Can We Talk?”: Funny Feminists of a Certain Age
Room: Marker 1
Chair: Anthony McIntyre, University College Dublin
• Roberta Mock, Plymouth University, “Joan Rivers’s Body of Performance”
• Linda Mizejewski, Ohio State University, “Carol Burnett as Unruly Daughter: Feminism and the Devastating Family”
• Rosie White, Northumbria University, “Roseanne Barr: Remembering Roseanne”

J4. Unruly is the New Normal
Room: Marker 2
Chair: Mimi White, Northwestern University
Respondent: Kathleen Rowe Karlyn, University of Oregon
• Mimi White, Northwestern University, “The Rules of Unruly Women Sitcoms”
• **Misha Kavka**, University of Auckland, “Over-the-Top Models: Affective Visibility and Postfeminist Reality TV”

• **Aymar Jean Christian**, Northwestern University, “Breaking the Rules: The Broads of Indie TV”

**J5. A Return to Melodrama (Northern Television Research Group)**

Room: Omer/Broadstone

Chair: Faye Woods, University of Reading

• **Hannah Andrews**, University of York, “‘Women We Loved’: The Melodramatic Mode in Female Television Biopics"

• **Alison Peirse**, University of Northumbria, “‘Mellor-Drama’: Scriptwriting, British Television and In the Club”

• **Faye Woods**, University of Reading, “Aestheticising Emotion in My Mad Fat Diary”

• **Kristyn Gorton**, University of York, “Enlightened Melodrama”

**1:00-2:00pm  Lunch** (light lunch provided)

**Session K  Saturday, June 20 2:00-3:45pm**

**K1. Subcultures and Media Histories**

Room: Hibernia

Chair: Zélie Asava, University College Dublin

• **Joan Hawkins**, Indiana University, “No Wave Feminism and Cable TV”

• **Charlotte Howell**, University of Texas at Austin, “Queering the New South: Club Culture on Community Access TV in 1980s’s Atlanta”

• **Liss Lafleur**, Davidson College, “The Digital Witness”

**K2. Social Media, Identity and Activism**

Room: Shannon

Chair: Estella Tincknell, University of the West of England


• **Jason Buel**, North Carolina State University, “A Kinder, Gentler Patriarch: (Re)Mediated Spaces and the (Re)construction of Inequality in Contemporary Social Movements”

• **Pamela Thoma**, Washington State University, “Cute & Cool Creativity: Cute Entrepreneurialism and Anna Akana’s Ironic Self-Making”

• **Cathy Fowley**, Dublin City University, “In/Visibility and Recognition: Selfies, Strategies of Self-Representation and Gender”

**K3. Privilege and Its Discontents: Middle-Class Mothers in the Contemporary Media Space**

Room: Marker 1

Chair: Jo Littler, City University London

• **Shani Orgad**, London School of Economics, and **Sara De Benedictis**, King’s College London, “The Stay-At-Home Mother in Contemporary Popular Media: The New Sexual Contract and the Old Male Gaze?”

• **Jo Littler**, City University London, “Managing the Mumtrepreneur”
• Bingchun Meng, London School of Economics, “Negotiating Motherhood: WeChat, Mediated Parenting, and the Ambivalence of the Good Mother”

K4. Postfeminism’s Afterlife: Neoliberalism, Assemblages and the Resurrection of Feminism
Room: Marker 2
Chair: Kathryn A. Cady, Northern Illinois University
• Kyra Pearson, Loyola Marymount University, “Channeling State Violence on Orange is the New Black: Television, Temporality, and the Carceral Net”
• Kathryn A. Cady, Northern Illinois University, “Before the Mancession: Popular Media About Gender, Race, and U.S. Men’s Job Loss Under Globalization”
• Melissa Deem, Princeton University, “Mad Men, Delectable Objects, and the Consumption of U.S. Feminist History”

K5. Digital Masculinities
Room: Omer/Broadstone
Chair: Anna Everett, University of California Santa Barbara
• Jaimie Baron, University of Alberta, “Mapping Black Masculinity on YouTube: Natalie Bookchin’s Now He’s Out in Public and Everyone Can See”
• Chrystie Mykietiak, University of Brighton, “Nice Guys’: Placing Self-Representation Within the Discursive Context”
• Adrienne Massanari, University of Illinois at Chicago, “MRA’s, #gamergate and TheFappening: How Reddit’s Algorithm, Community and Culture Enables Toxic Technocultures”
• Adrienne Evans, Coventry University, “TubeCrush as Intimate Publics: Hegemonic Masculinity in the City”

3:45-4:15 Tea & Coffee Break

Session L  Saturday, June 20, 4:15-6:00pm

L1. Imagining the Gendered Audience: Women, Media and Marketing
Room: Hibernia
Chair: Lori Hitchcock Morimoto, Northern Virginia Community College
• Bärbel Göbel-Stolz, Indiana University, “Teen TV Heroines: The CW’s Audience Expansion and Changing Gender Norms”
• Lauren J. DeCarvalho, University of Arkansas, “Extended ‘Visiting Hours’: Deconstructing Identity in Netflix’s Promotional Campaign for Orange is the New Black”
• Bethan Jones, Aberystwyth University, “Crowdfunding Gender in Comics: My So-Called Secret Identity and an Alternative Address”
• Lori Hitchcock Morimoto, Northern Virginia Community College, “Sherlock and the British Actor Boom: ‘Regifting’ Female Fandom in Japan”

L2. Work, Play or Porn: Performing, Choreographing and (Mis)recognising Women’s Labor
Room: Shannon
Chair: Maeve Connolly, Dun Laoghaire Institute of Art, Design & Technology

- **Lucy Reynolds**, University of the Arts London, “‘Just Playing Around’: Tracing Representations of Labor in 1970s Artists’ Film and Video”
- **Maeve Connolly**, Dun Laoghaire Institute of Art, Design & Technology, “Smartphones, Sampling and Multi-tasking: Observing and Choreographing Women’s Work”
- **Sarah Smith**, The Glasgow School of Art, “Postfeminism’s ‘Confessional Mode’ as Discursive Decoy: The Misclassification of Natacha Merritt”
- **Sarah Neely**, University of Stirling, “‘But uz don no what iz bn thru!’: Work and Play in the Performance of Gender in the Video Art of Rachel MacLean”

L3. What Is Feminist Game Studies?
Room: Marker 1
Chair: Gerald Voorhees, University of Waterloo

- **Suzanne de Castell**, University of Ontario Institute of Technology; **Jennifer Jensen**, York University, “Feminists in Games: An Interventionist Research Project”
- **Kishonna Grey**, Eastern Kentucky University, “Canonizing Cunts: Can Feminist Game Studies be Contained?”
- **Gerald Voorhees**, University of Waterloo, “Why Study Men and Masculinity, and When Not To”

L4. The New Feminist Public: Gender and Labour in Digital Cultures and Industries
Room: Marker 2
Chair: Kylie Jarrett, Maynooth University

- **Rena Bivens**, Carleton University, “Rape ‘Jokes,’ Social Media Software, and the Politics of Moderation”
- **Alison Harvey**, University of Leicester, and **Stephanie Fisher**, York University, “Towards a Feminist Gaming Counter-Public”
- **Jessalynn Keller**, Middlesex University, **Kaitlynn Mendes** University of Leicester and **Jessica Ringrose**, University of London, “Confronting ‘Unspeakable Things’: Digital Media, Rape Culture Activism and Affective Labour”
- **Tamara Shepherd**, London School of Economics, “Girl Power Through Code”

L5. Race, Gender and Politics in Popular Media
Room: Omer/Broadstone
Chair: Stephanie Rains, Maynooth University

- **Heather Hendershot**, Massachusetts Institute of Technology, “Firing Line Vs. The Feminists: William F. Buckley’s Battle Against the Women’s Liberation Movement”
- **Sadie Wearing**, London School of Economics, “Presenting Moms Mabley: Age, ‘Race,’ and Celebrity”
- **Marisela Chavez**, Northwestern University, “Playmakers’ Melodramatic Project: Institutional Critique and Its Limits”

6:00-7:30pm       Plenary Session: Journal Editors’ Roundtable
Room: Marker 1&2
Chair: Diane Negra, University College Dublin
  • Anna Froula, East Carolina University Cinema Journal
  • Sean Redmond, Deakin University, Celebrity Studies
  • Lynne Joyrich, Brown University, Camera Obscura
  • Sharon Willis, University of Rochester, Camera Obscura
  • Vicki Mayer, Tulane University, Television and New Media
  • Ann Gray, University of Lincoln, European Journal of Cultural Studies
  • Helen Wood, University of Leicester, European Journal of Cultural Studies